

August 2nd, 2016

Dear Reno-Sparks Business:

Mercury Momentum, a local 501(c)3 nonprofit, is selling advertising space in our musical theater production program for "Dorothy in Wonderland the Musical". Your purchase of advertising space will be helping support the production and our community in many ways. The funds will go to ensuring the production is available to all performers and attendees and making sure that the arts are available to all members of our community.

The production will take place on Saturday, December 10th and 17th at 2pm and 7pm and Sunday, December 11th and 18th at 2pm and 7pm for a total of 8 performances at Cargo Concert Hall at Whitney Peak in Downtown Reno. We expect a minimum of 300 attendees per performance with additional marketing reach via the web and social media.

If you do not wish to advertise in the production program but would still like to help, we will gladly accept a tax-deductible donation in the amount of your choosing (tax info and a receipt will be sent when form/payment is received).

If you wish make a donation or purchase an advertisement, please fill out the enclosed form. Please feel free to contact us at any time with questions or additional information. Thank you so much for your time and consideration and for supporting the arts in our local community. We look forward to working with you soon.

Most Sincerely,

Heather Howell  
Mercury Momentum  
501(c)3 ID 46-2264332  
(775) 771-1828 Call or Text  
[howellderosa@gmail.com](mailto:howellderosa@gmail.com)  
[www.mercurymomentum.com](http://www.mercurymomentum.com)

**Dorothy In Wonderland the Musical**  
**Program Ad Sales Form**

*Form due by November 18th, 2016*

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Ad Pricing:** *(please circle ad size selection)*

<b>Ad</b>	<b>Min. Impressions</b>	<b>Size</b>	<b>Price</b>
Half Page (portrait or landscape)	30,000	5x8 or 10x4	\$125
Quarter Page	6,000	5x4	\$85
Business Card	2,500	2x3	\$45

Please Return this form and check made out to: **Mercury Momentum** to

Mercury Momentum  
ATTN: Heather Howell, Board Member  
2700 Scholl Drive  
Reno, NV 89503

You may also pay online via paypal at [www.mercurymomentum.com](http://www.mercurymomentum.com)

**Please send print ready ads/graphics to: [Howellderosa@gmail.com](mailto:Howellderosa@gmail.com)** *(do not send to our business email, as they cannot support large size files)*